

Venture capital

Content and structure

Venture capital backed start-ups

The first part of the seminar will focus on the key factors for venture funded start-ups and the financial partners for early-stage start-ups. Subsequently, the characteristics of start-ups and "normal" newly founded companies are compared and the key criteria for the success of start-ups are elaborated. This part provides a general overview of the different financing partners along the start-up journey from pre-founding to exit.

Financing start-ups

In the second part, we will make a deep dive in a few of the most relevant financing partners of start-ups as well as the key factors of funding rounds. We outline the motivations, risks and opportunities for startup investors from incubators to angel investors to strategic partners. We then go into the key factors of funding rounds. This covers the process as well as the impact on the ownership and management of a start-up.

Venture capital fund

In the last part, we focus on venture capital funds. After explaining the general setup and types of venture capital funds, we conclude by tackling the portfolio construction and the requirements for a successful venture capital fund.

In the three parts, we will give you some key insights into the fast-growing asset class of venture capital funds.

Over all three parts, we will provide you some key insights on the strongly growing venture asset class.

Who should attend?

Financial analysts
Asset managers
Portfolio managers
IT specialists
Law and compliance experts
Financial market operators
Wealth managers
Client advisors

Language

English

Date

03.05.2022

Time

13:00 – 17:00

Venue

Presence seminar at FER, rue de Saint-Jean 98, 1201 Genève, with the option to participate online via zoom.

Seminar fees

SFAA members' attendance is free of charge.
For non SFAA members the fee is CHF 480 including documentation.

Registration

Online on [Event registration](#)

Information

For more information, please contact us at:
info@sfaa.ch or T+41 44 872 35 40

Speakers



Guy Giuffredi

After completing a D.Phil in Chemistry at the University of Oxford and additional studies in business administration at the University of Bern, Dr. Guy Giuffredi went on to pursue his professional career in business development and venture capital.

His professional career started at Bernapark AG, where he supported real estate investors in creating a series of local businesses in a newly developed urban area. As the next step, he moved to the ZID, a regional start-up and innovation centre in Bern as head of investments and built up a start-up portfolio of more than 20 start-ups for the owners. During the same period he co-founded a business angel club in Bern with now over 50 members.

Guy is now investment director at Serpentine Ventures, managing two of the Venture Capital lifecycle fund products. His work is focused on sourcing and evaluating start-ups as well as in the deal execution and the portfolio management where he actively supports companies on the board of directors.