

The Fintech Revolution

Content and structure

Digitalization of the Financial Industry

“Digitalization” is a very often cited term in the financial industry. However, in some cases it remains unclear what is really meant by this: is it a bank that digitizes internal business processes or introduces new online banking features for clients, does it cover new crypto products or new startup businesses? This part provides an overview of how this whole domain emerged over the past decades beginning with some basic principles and outlines the major drivers and latest trends of the transformation of the financial industry. We will discuss how these trends affect the financial industry as a whole and the individual stakeholders specifically.

Fintech Innovations

Fintech has seen a tremendous growth over the last decade with over 20'000 start-up businesses. However, the perception of fintech has changed over time from banking without banks to banking with fintech startups and banks. This part discusses recent developments in fintech and introduces a framework which allows a better evaluation of the emerging fintech landscape. This framework is used to discuss various fintech examples ranging from advisory, payments, investments, financing to insuring.

Blockchain, Crypto, DeFi, NFTs & Co.

After the introduction of Bitcoin in 2008, blockchain, cryptocurrencies, non-fungible tokens and other terms emerged. This has led to the development of an entirely new financial system which coexists parallel to the incumbent one and has added crypto assets as a new asset class. This part clarifies major terms and concepts like central bank digital currencies, stablecoins, DeFi, etc. and provides a deeper look into them. Although still in its infancy the session will outline some major development trends in how the future of the financial system might look like.

Who should attend?

Financial analysts
Asset managers
Portfolio managers
IT specialists
Law and compliance experts
Financial market operators
Wealth managers
Client advisors

Language

Englisch

Date

05.10.2022

Time

13:00 – 17:00

Place

Presence seminar with option to participate online.
Venue for presential attendance: Bildungszentrum Sihlpost, Sihlpoststrasse 2, 8004 Zürich.

Seminar fees

SFAA members' attendance is free of charge.
For non SFAA members the fee is CHF 480 including documentation.

Registration

Online on <https://www.sfaa.ch/en/agenda/event-registration/>

Information

For more information please contact us at:

info@sfaa.ch

T+41 44 872 35 35

Speakers



Dr. Thomas Puschmann

Thomas Puschmann has been working at the interface of technology and business for more than two decades. He is Founder and Director of the Swiss FinTech Innovation Lab at the University of Zurich and he founded the Sustainable Digital Finance Research Initiative in Zurich and Stanford. In addition, he is Co-Founder of the Association Swiss FinTech Innovations, the Swiss Green FinTech Network, the Extreme Tech Challenge Switzerland and Member of the Swiss Innovation Council Innosuisse. He serves as an advisor for many strategic national and international initiatives and is an advisory board member of various institutions to foster innovation and develop an innovation and start-up fintech ecosystem. Before his current position he was heading a financial services research project at the Universities of Leipzig and St. Gallen and was a visiting scholar at Stanford University and MIT Sloan School of Management. Prior to this, Thomas spent five years in consulting and software development, where he was a member of the executive board at ESPRiT Consulting (now Q_Perior) and The Information Management Group. Thomas was a coauthor of the first German book on the digitalization of the financial industry and has published many articles on fintech.



Dr. Pius Bienz

Pius Bienz is an experienced senior project and program manager (certified PMP), mainly in large bank IT and digital transformation projects, and now an investor and board member in start-ups and traditional companies. Since 2005, Pius has been teaching in academic and business contexts, among others for Swiss Finance Institute (SFI), Universities of Lausanne, Zurich and Fribourg as well as for Institut Supérieur de Formation Bancaire (ISFB). He has a keen interest in applied management research and founded the Bank Innovation Competence Center (BAICC) at HEC Lausanne in 2017. Pius is an experienced executive with proven relationship management skills in an international context. He has indepth knowledge of the financial services industry, mainly in Switzerland, Germany and Luxembourg, and has been working in financial centers such as New York, London, Hong Kong and Singapore. Pius has been a partner with Accenture and IBM GBS.