

Seminar on Venture Capital

Content and structure

Course overview

In this seminar, participants will gain insights into the dynamic realm of venture capital, exploring key concepts and strategies that define successful startups and venture capital firms. The course is structured into two blocks, designed to provide a well-founded understanding of the different players in the venture ecosystem and the financial and general aspects of venture capital investors.

Introduction to venture capital

After an introduction focused on the fundamentals of venture capital, the first part of the seminar will provide participants a comprehensive overview of the venture capital market. This includes delving into the specifics of startups, key trends, and players in the venture ecosystem, as well as the evolving landscape. The challenges and opportunities of venture capital in the current economic climate will be highlighted and discussed in the group.

Venture investors and the dynamics behind venture capital funds

Building upon the introduction to venture capital, in the second part of the seminar, the most relevant financing partners of startups and key factors of financing rounds will be discussed. Using examples from the market the key focus will be laid on different aspects of venture capital funds and fund managers. This part will uncover the organisational setup of funds and fund managers, different investment hypotheses, and the financial aspects behind venture capital.

Overall, participants will emerge with key insights into the venture asset class, its players, and the factors contributing to the success of ventures in today's competitive landscape.

Target audience

Financial analysts
Asset managers
Portfolio managers
IT specialists
Law and compliance experts
Financial market operators
Wealth managers
Client advisors

Language

English

Date

17.04.2024

Time

16:00 – 18:00, followed by an apero

Location

FER, rue de Saint-Jean 98, 1201 Geneva

Seminar fees

SFAA members' attendance is free of charge.

For non SFAA members the fee is CHF 240 including documentation.

Inscription

Online on <https://www.sfaa.ch/en/agenda/event-registration/>

Contact

info@sfaa.ch / ☎+41 44 872 35 40

Speaker



Dr. Guy Giuffredi

Guy is General Partner at Empyria and has plenty of experience as VC investor with investments in 70 companies through more than 100 venture transactions.

Before co-founding Empyria, Guy built up his track record in VC as investment director for two early-stage venture capital funds at Serpentine Ventures and as head of investments for the startup incubator ZID. Guy also co-founded the business angel association Aare Ventures, counting over 70 active members, and built up his personal venture portfolio.

With the goal of elevating the Swiss venture ecosystem, he actively contributes as an advisor and expert in many national and international venture programs across the French, Italian, and German-speaking parts of Switzerland.

Guy holds a DPhil in organic chemistry from the University of Oxford, studied business administration at the University of Bern, and subsequently completed an EMBA.