

## ChatGPT for financial professionals

---

### Content and structure

- 1) **Raising awareness of ChatGPT and AI**
  - Data protection with AI
  - Useful AI features and tools
  - Challenges and risks of using AI
- 2) **Prompt: the art of asking the (right) questions**
  - The basis of an effective AI application
  - Prompts tailored to your institution
  - Prompts and advanced tools for the corresponding group
- 3) **How to integrate AI into your business**
  - Administration (writing emails, creating PowerPoint, taking notes, etc.)
  - Writing (writing documents, SEO, etc.)
  - Business (data analysis, Excel analyses, decision support, etc.)

### Who should attend?

Financial analysts  
Asset managers  
Portfolio managers  
IT specialists  
Law and compliance experts  
Financial market operators  
Wealth managers  
Client advisors

### Language

English

### Date

25.06.2024

### Time

16:00 – 18:00 followed by an apero

### Location

KV Bildungszentrum Sihlpost, Sihlpostgasse 2, 8004 Zürich

### Seminar fees

SFAA members' attendance is free of charge.  
For non SFAA members the fee is CHF 240 including documentation.

### Registration

Online on <https://www.sfaa.ch/en/agenda/event-registration/>

### Contact

[info@sfaa.ch](mailto:info@sfaa.ch) // ☎+41 44 872 35 40

## Speakers



### **Matthieu Corthésy**

Matthieu Corthésy was honored by the newspaper Le Temps as one of the 100 personalities shaping French-speaking Switzerland. He is the number 1 trainer in Switzerland and assists companies in integrating artificial intelligence into their processes.

Matthieu Corthésy attended the University of Neuchâtel, where he earned a bachelor's degree in economics, management, marketing, and related services. He then completed his master's degree in marketing, also at the University of Neuchâtel.



### **Julien Schiess**

After several years in management, Julien Schiess now works as a freelance Business Development Consultant.

He completed his bachelor's degree in management at the University of Neuchâtel. Subsequently, he pursued his master's degree in International Business Development at the same university. Later, he obtained his Master of Laws in Sports Law and Practice from De Montfort University.